PT ALEXIA SOLUSI INOVATIF

a Presentation

"Innovation Bridging Past and Future through IT and Design”

Interested in starting your new journey?

We are here to offer you creative and innovative solutions.

Our Story

A timeline of our history

Alexia Solutions for Technology

We started by supporting application design for **Telkomsel** to help manage official travel in 2000 and to meet market needs in ordering plane tickets, Alexia collaborated with **Garuda Indonesia** to create a website specifically for purchasing Garuda tickets. In the following years, Alexia also supported Traveloka and Shopee for their payment systems. Currently, Alexia provides IT & business solutions for Digital Islamic Ecosystems, especially in Umrah and Hajj for **Bank Syariah Indonesia**, **Bank Muamalat,** and **BJB Syariah**. In 2023. Our clients ranged from private sectors, state-owned companies (BUMN), communities/associations, and NGOs to government bodies and Ministries, domestic and international.

Besides apps and platforms -along the way- with our founder's experience in multimedia technology, we also developed several Virtual Reality (VR) and augmented Reality (AR), such as **SinarMas**, **United Tractors**, **Pertamina**, and others. Combined with web technology, our VR/AR solutions are immersive, interactive, integrated, and comprehensive. Our VR/AR ranged from Interactive Training/Simulation, Tests, Virtual Tours, to Interactive Marketing Campaigns.

Alexia Solutions for Technology
| Partners & Clients

Corporate, Government & Community

Market Place & Payment Platform

GDS

Airlines

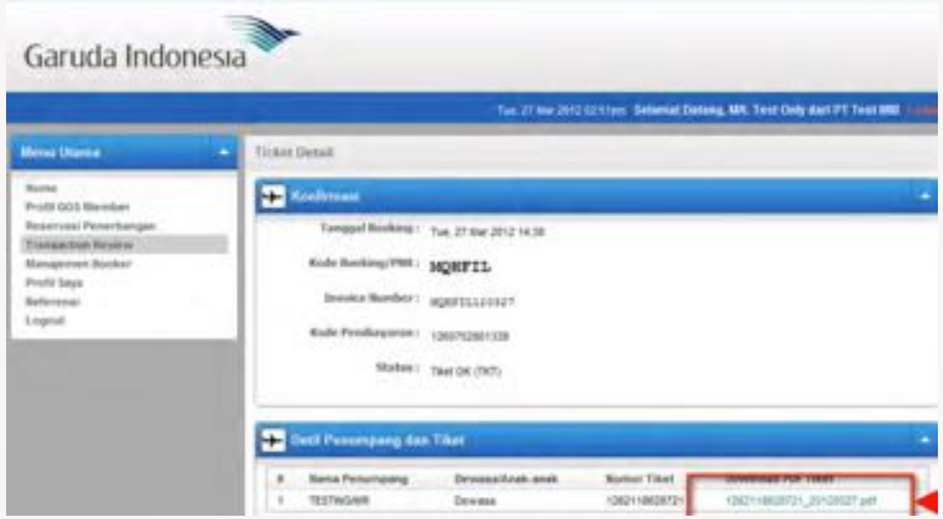
Insurance

Travel Agency

2010

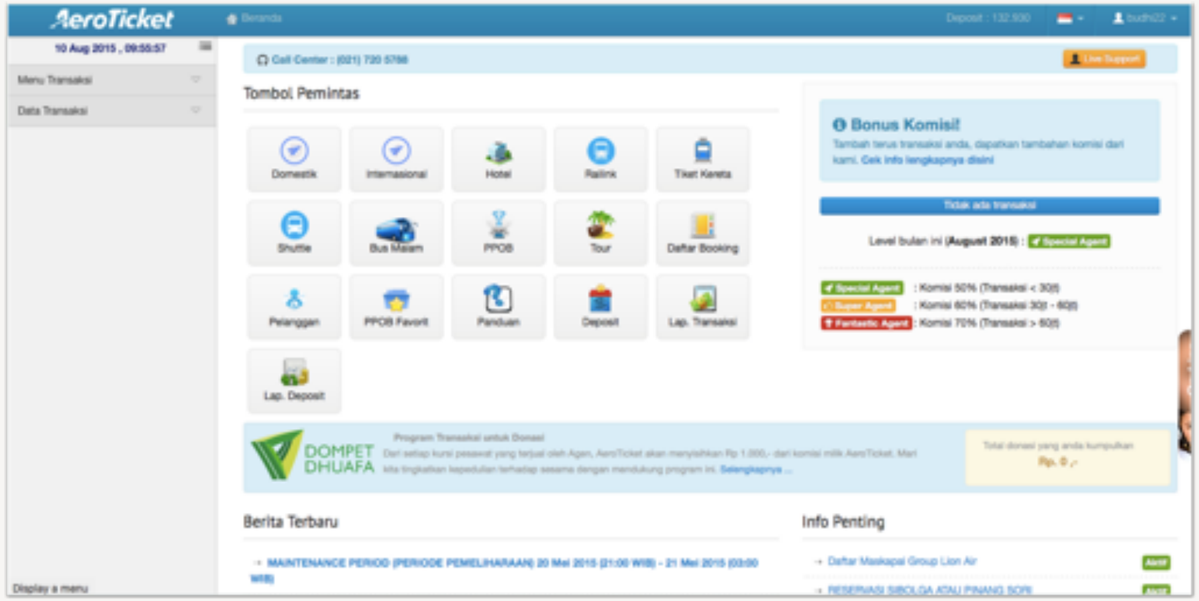
We developed the first web-based online reservation portal for Garuda Indonesia travel agent called Garuda Online Sales (GOS). The platform also includes several channels: agent sales, B2C, corporate and call center sales.

Garuda Indonesia



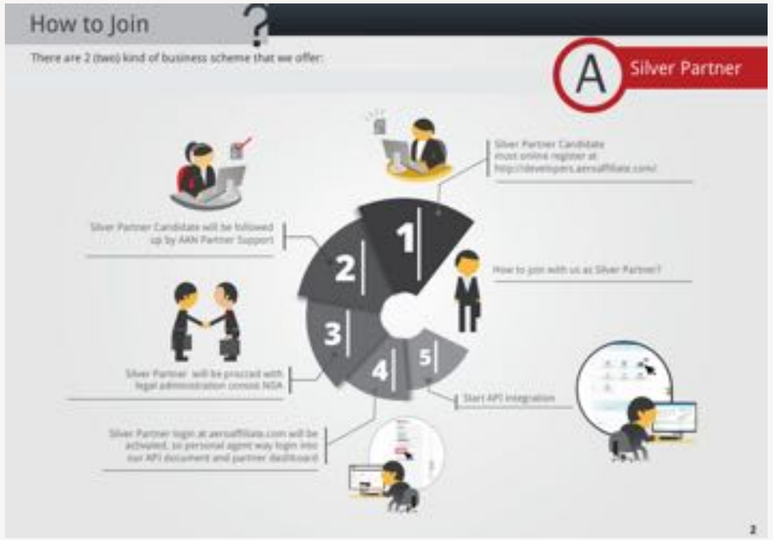
2012 - 2016

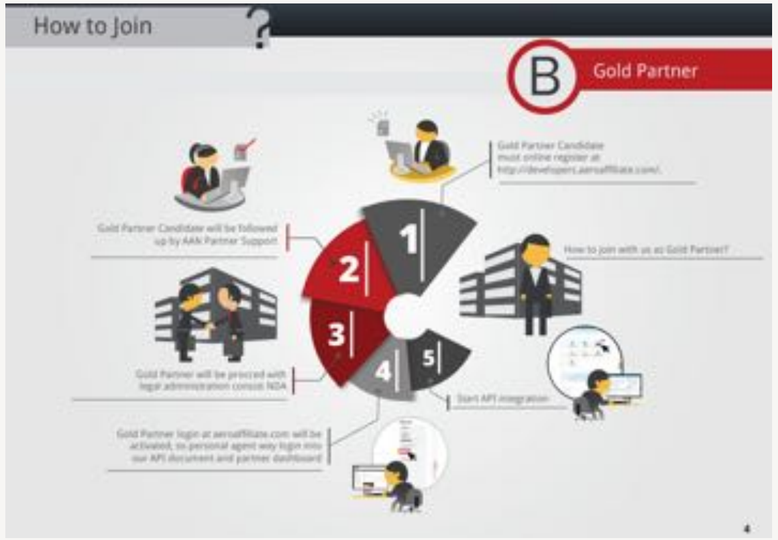
AeroTicket is a B2B-O2O (Online to Offline) platform for agents (individuals, communities or corporate) to sell airline tickets (domestic and international) Train tickets, busses, hotel rooms, tour packages, and digital utilities payments (mobile phone, electricity, internet, cable TV, water bills, etc). We served more than 2.500 agents and 200 corporate users with more than 10 bio (IDR) monthly transaction value.



2014

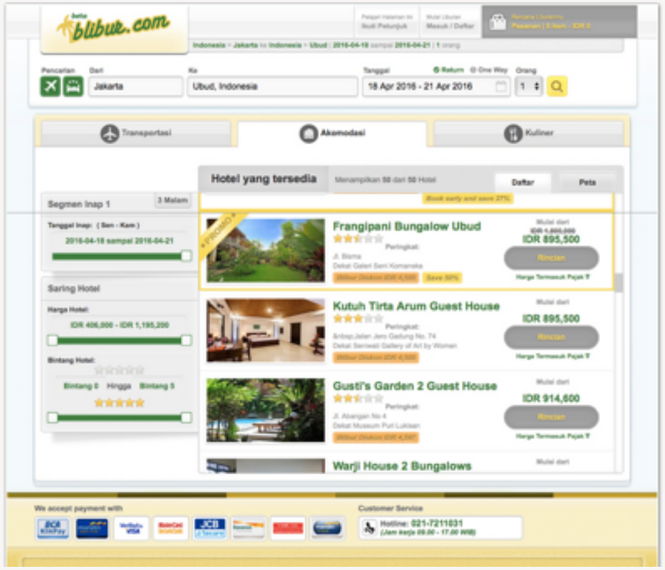
AeroAffiliate is an affiliate program from our Aero Network. Utilizing network of sales using internet technology such as API (Application Programming Interface), widgets, referral links and white label websites to boost sales. We partners with more than 100 corporates, startups, communities & content creators to generate sales.

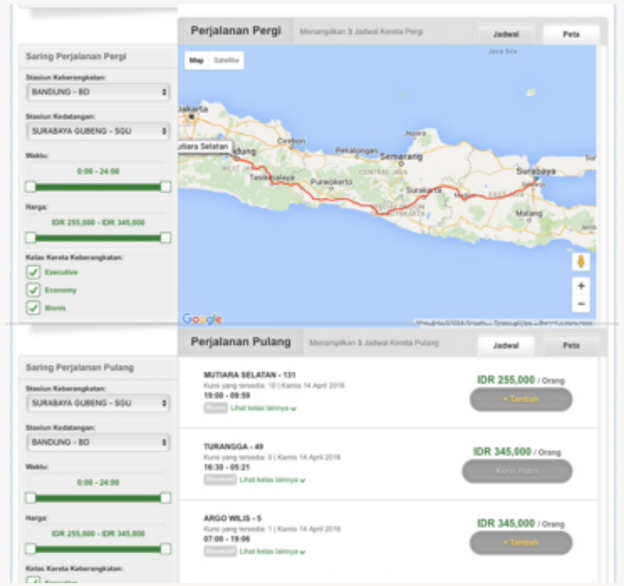




2014

Blibur.com is a startup focusing on Travel Planning and Content Sharing. We started with an idea of an app (and ecosystem) that helps travellers to plan (including cost calculation), purchase, write journals and share their experience.





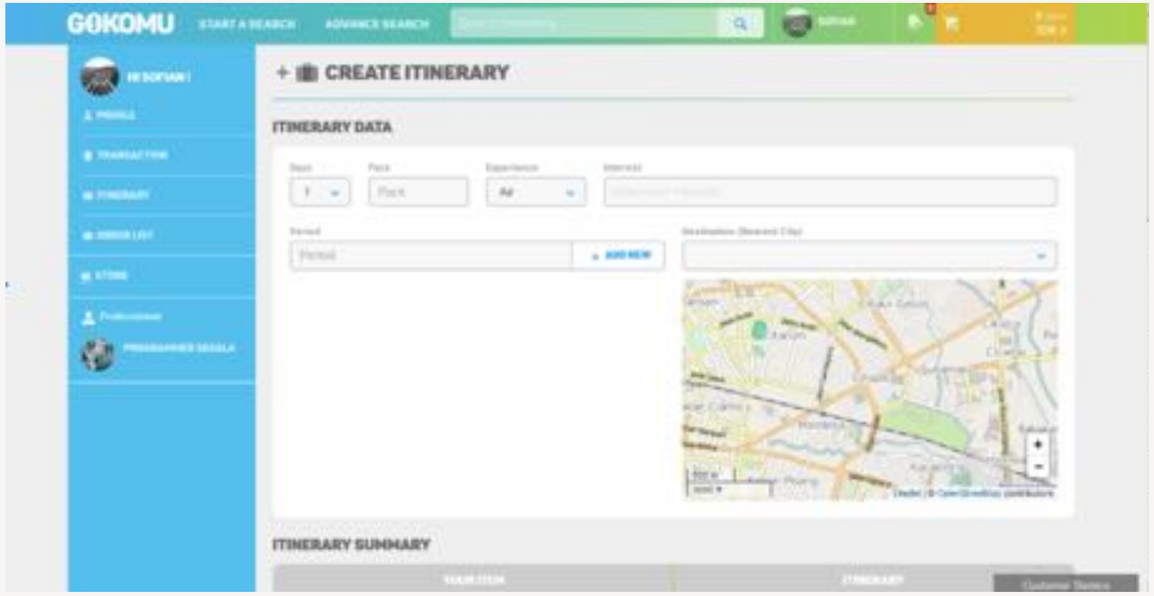
2014

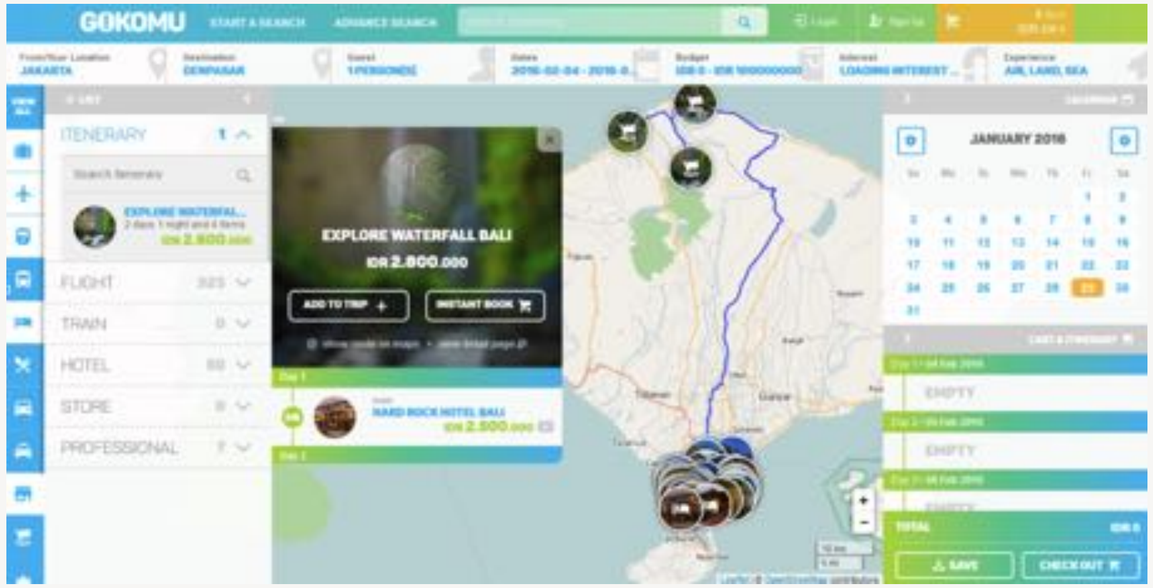
We developed the first Indonesian Airport Train mobile ticketing app (iOS & Android). Railink is one of PT KAI's subsidiary to operate railway services between city center to airport.
Integrated with realtime plane schedule, Railink's core ticketing system and several online payment methods in Indonesia.
The app generates QR code as a boarding pass to be scanned at the entrance gate.

PT. KERETA API INDONESIA (PERSERO)

2015

Gokomu is a community-oriented application. Gokomu connects buyers and suppliers of community-based tourism itineraries.



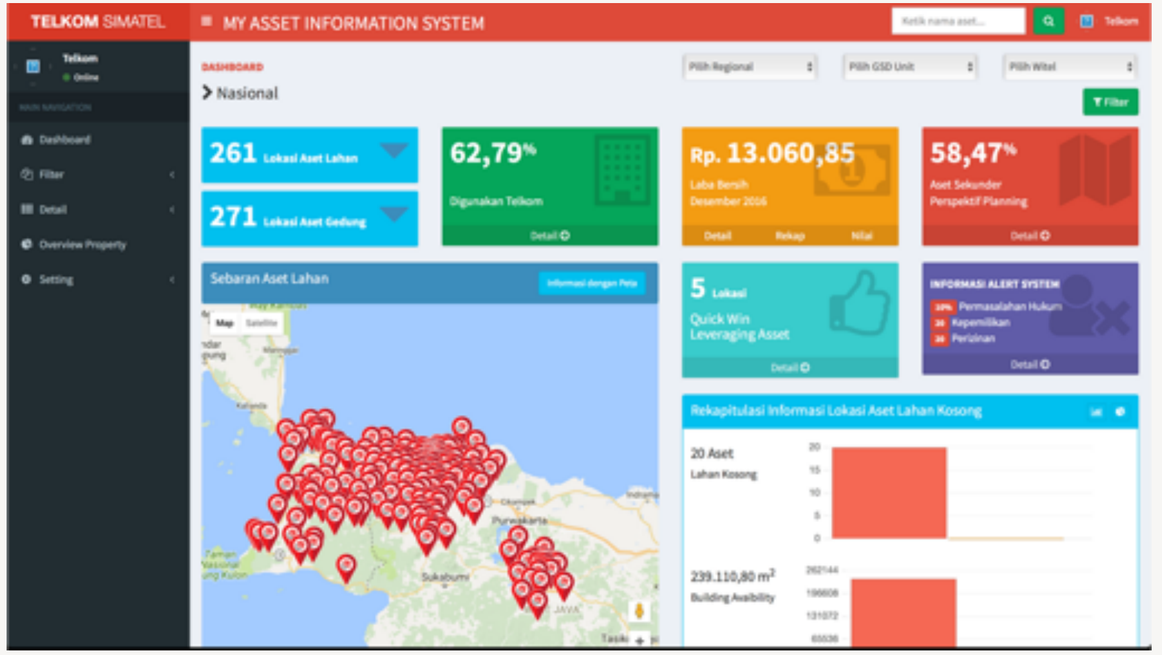


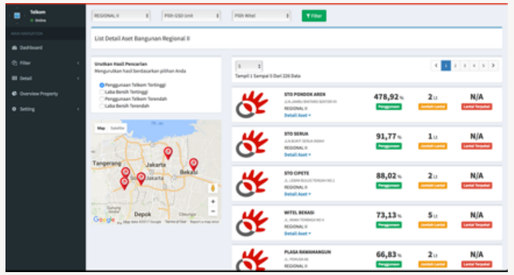
2016

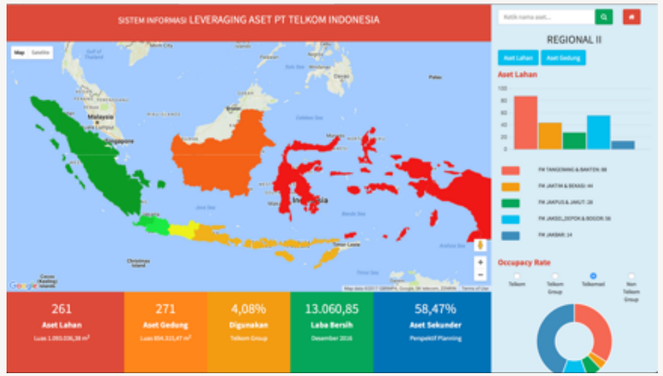
We develop software, hardware and infrastructure for this project. Not only we do integration with airlines (domestic & international), train company (KAI), Buses/Shuttlebuses operators, hotels, payment gateways & banks, but we also develop integration with physical Card payment method (Credit/Debit Cards) which has gone through International PCI-DSS Compliance Certification.

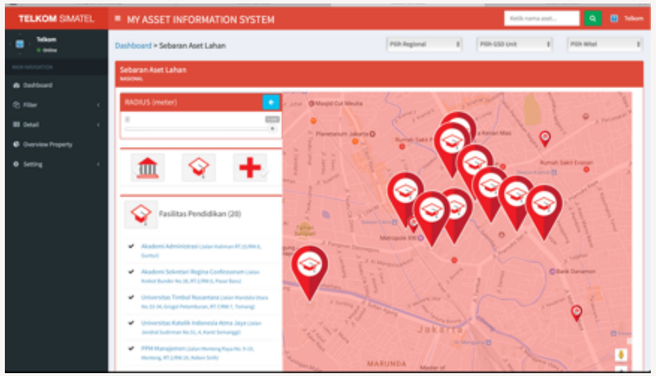
2017

In this projects we developed a Dashboard for Geospatial Information System (GIS) and ERP for our client to review, manage and plan their massive number of fixed assets spreaded throughout the country. We visualize very complex data related to the assets, in a comprehensive and easy UI/UX for the users to understand.









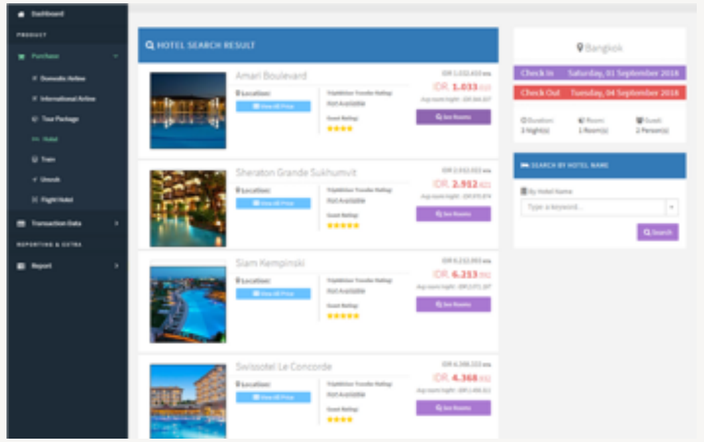
Telkom Indonesia

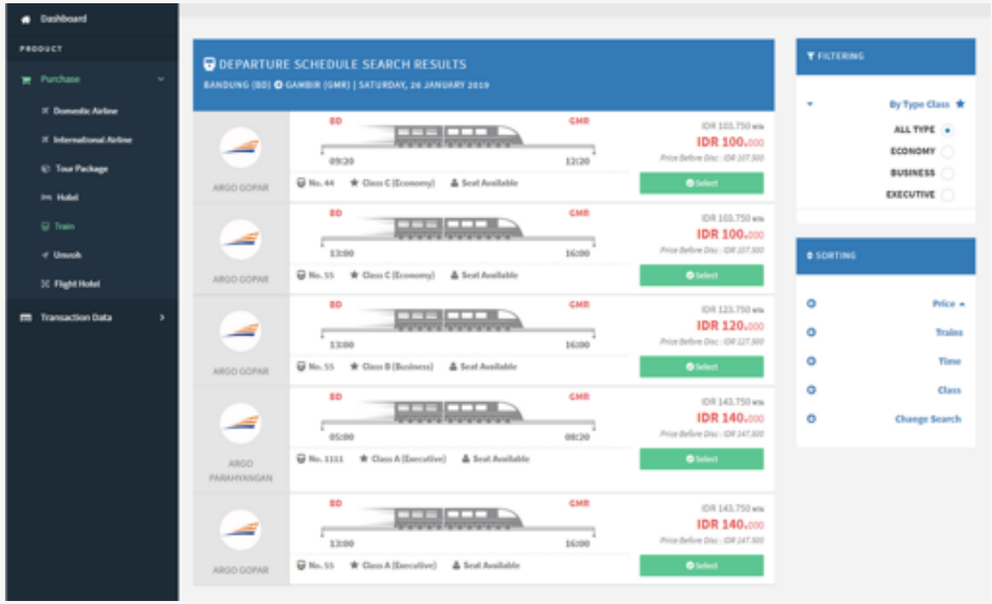
2017

AstindoHub is a Travel Products and Services Distribution Platform for Travel Agents. It was designed to be an enabler for traditional Travel Agents entering “Internet Economy” Era. This multi-suppliers and omni distribution platform has white label abilities throughout all apps.

Astindo is one of the largest travel agents association in Indonesia.

ASTINDO
Empowering Travel Agents



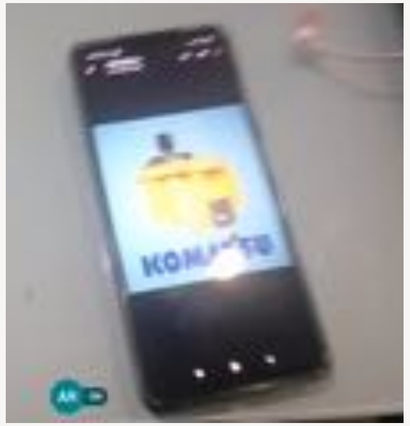


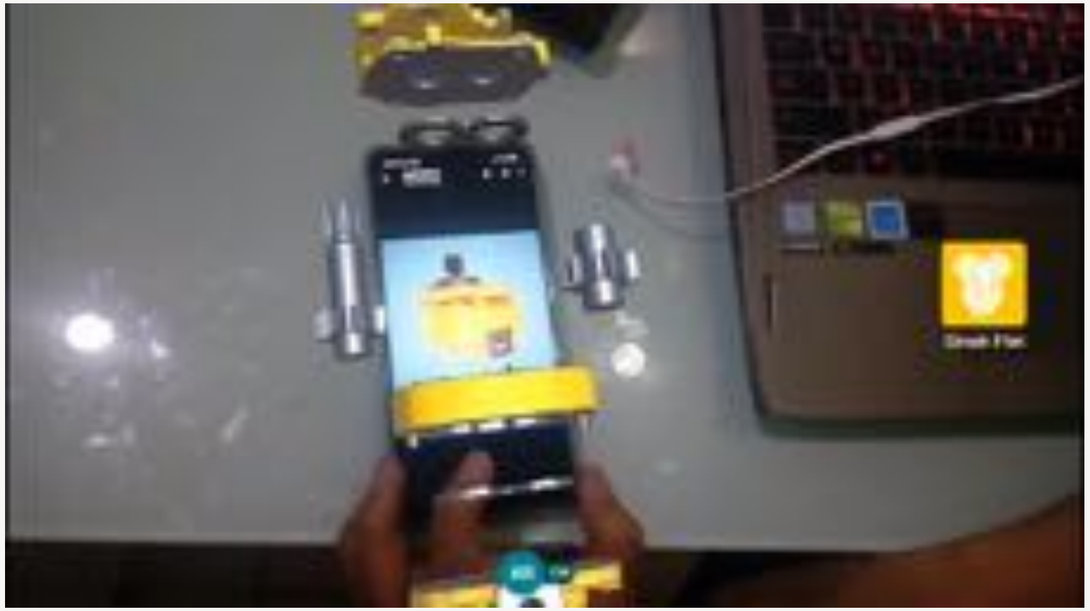
2018

We developed a series of interactive Virtual Reality (VR) training materials for UNITED TRACTORS' engineers/operators. The series contains training materials for operating and maintenance of their Excavators, Tractors and Dumptrucks.

2018

We developed a series of interactive Augmented Reality (AR) training materials for UNITED TRACTORS. The series contains training materials for technicians to maintain and repair hydrolic pumps.





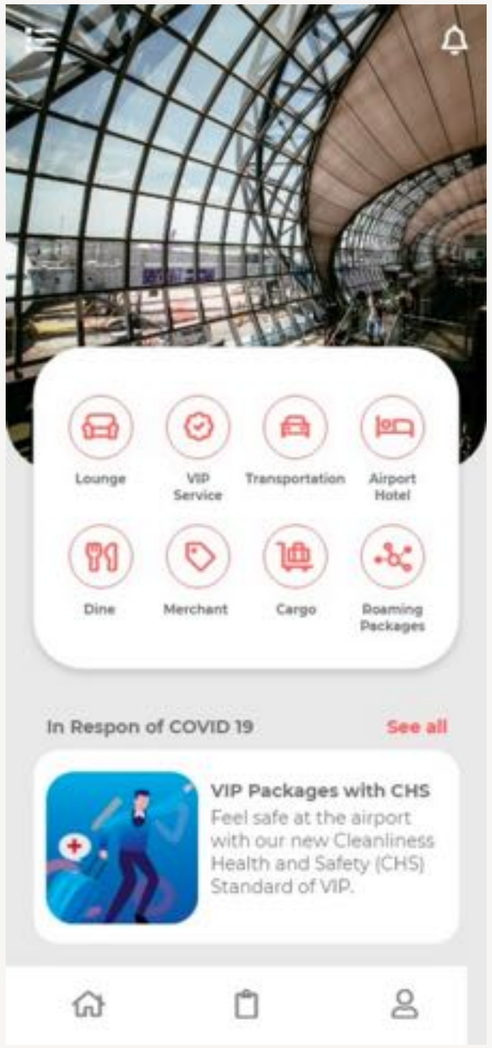
SCHOOL

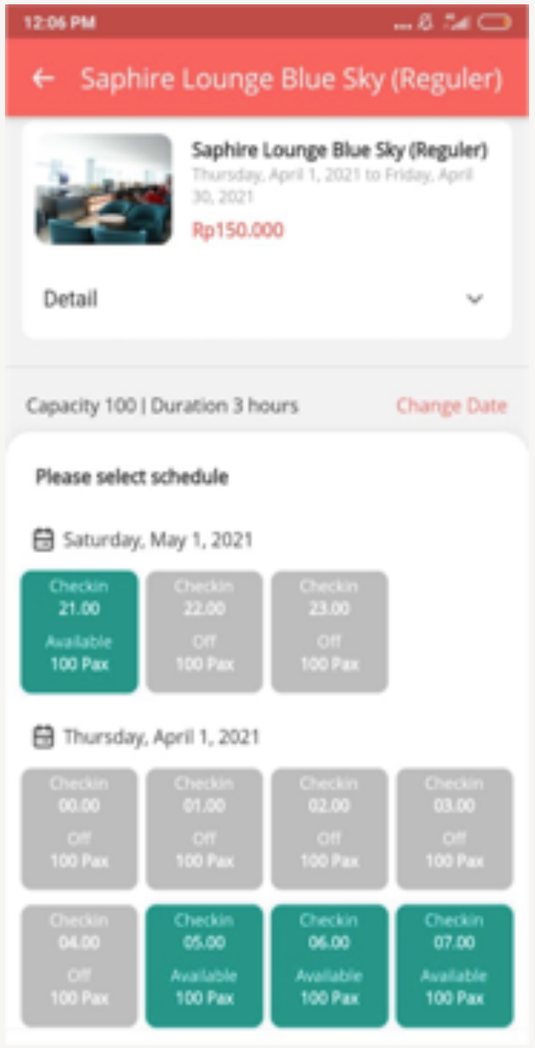
2018

We developed a series of interactive Virtual Reality (VR) safety training for OIL RIGS on-board personel. This VR also includes tests and scoring.

2019

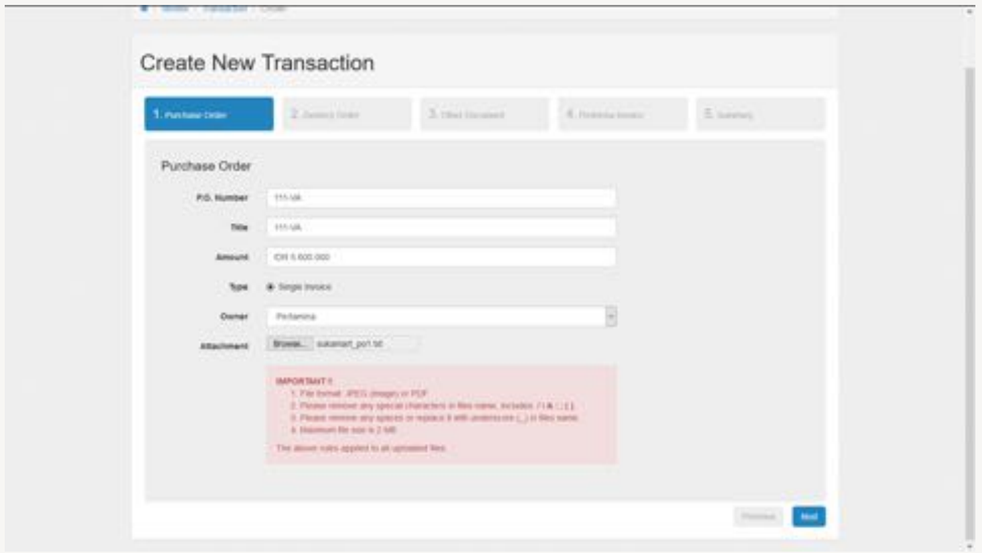
We developed frontend and backend for SleekVIP. A startup in providing premium Airport Services for passengers. Their services includes: Executive Lounges, VIP Services (Handling), Transportation to & from Airports, Transit Hotels, Dining, and other airport services.

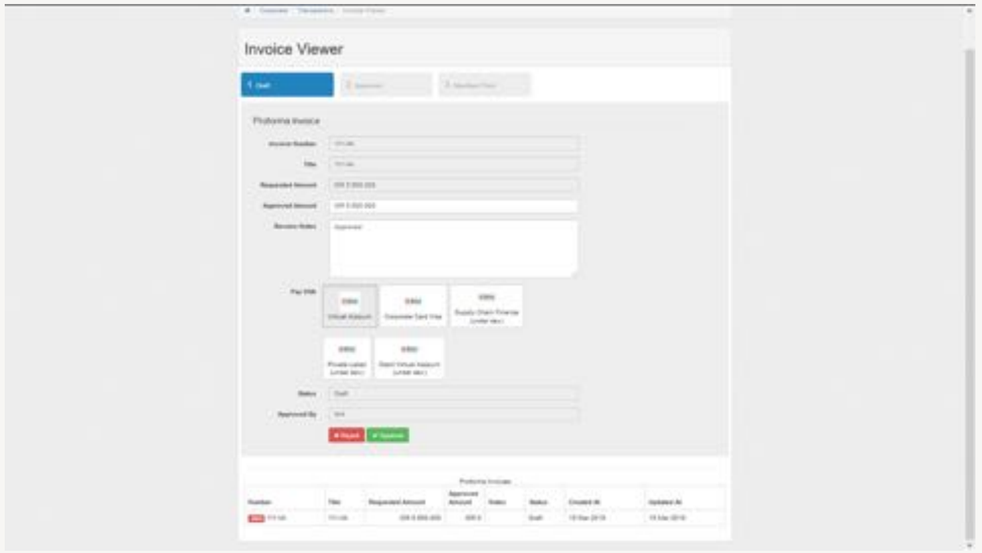




2019

This CHARLIE app for BNI helps vendors comply with Company Procurement Guidelines using Procurement Cards. Vendors create approved Electronic Proforma Invoices sent to the Acquiring Bank via Payment Gateway, avoiding double entries and charges. Each vendor gets a special Procurement Card. Limited bank reports are supplemented by daily transaction and PO reconciliation reports. Monthly, all invoices are consolidated and paid to Acquiring Bank. A secure network protects transactions.





2019

We developed a 3D Game walkthrough (running on web-based browser) for Pertamina as a testing platform for on-site workers applying their permits.

PTC
PERTAMINA TRAINING & CONSULTING

2019

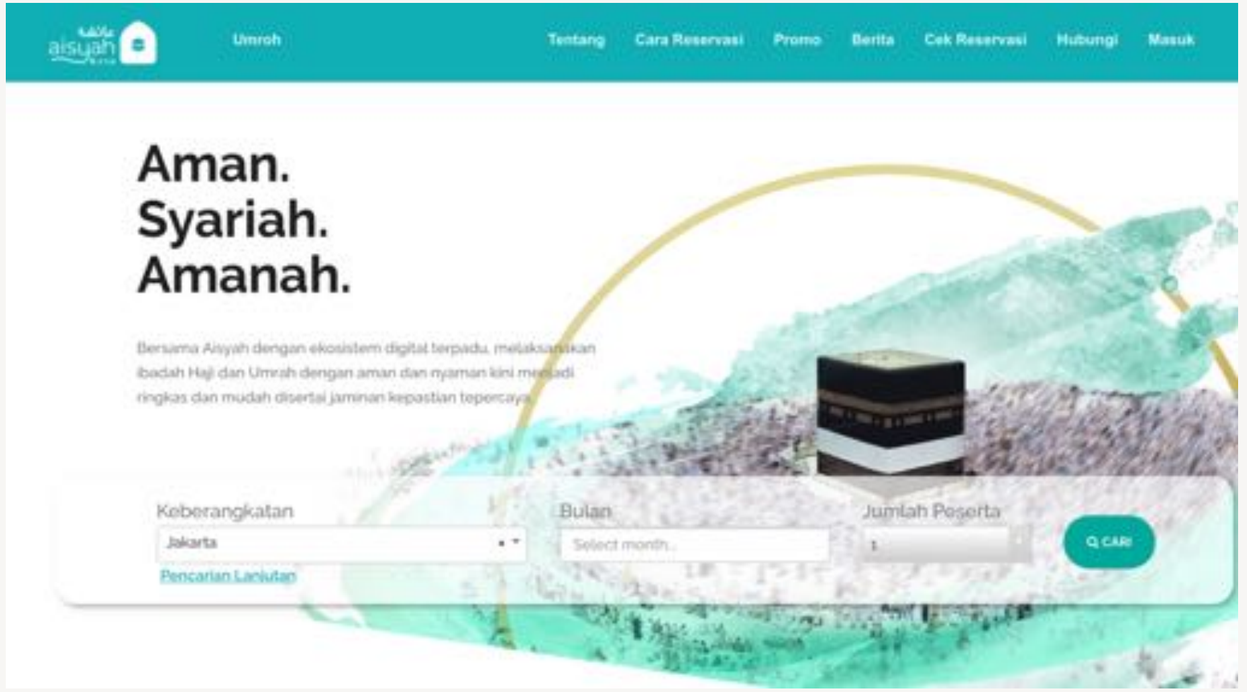
We developed a series of interactive Virtual Reality (VR) training materials for Cipta Kridatama’s engineers/operators. The series contains training materials for operating and maintenance of their machinery.

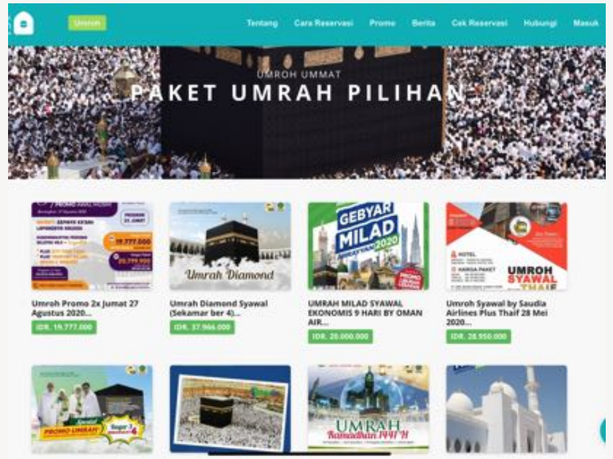
Cipta Kridatama

2020

Aisyah is a platform to aggregate and distribute “Hajj & Umrah specific” products and services (packages, airplane seats, hotels, etc) for B2B and B2C Market in Indonesia and Middle-East. Not only we developed the app, platform and infrastructure, We also intensively involved in creating the business process, schemes, operations and business development.

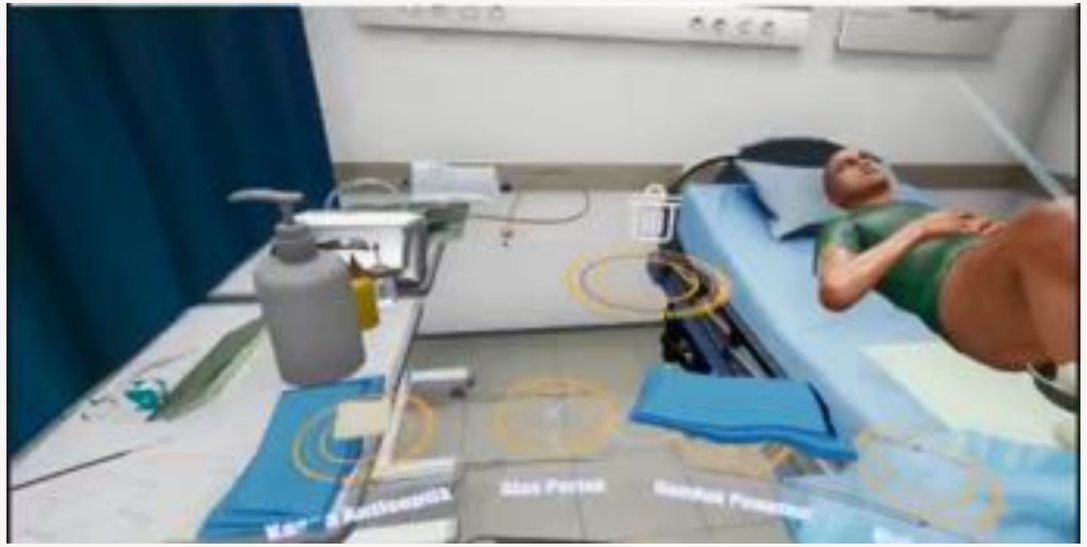
In this project, we partners with the largest Umrah & Hajj Travel Agent Association in Indonesia.





2020

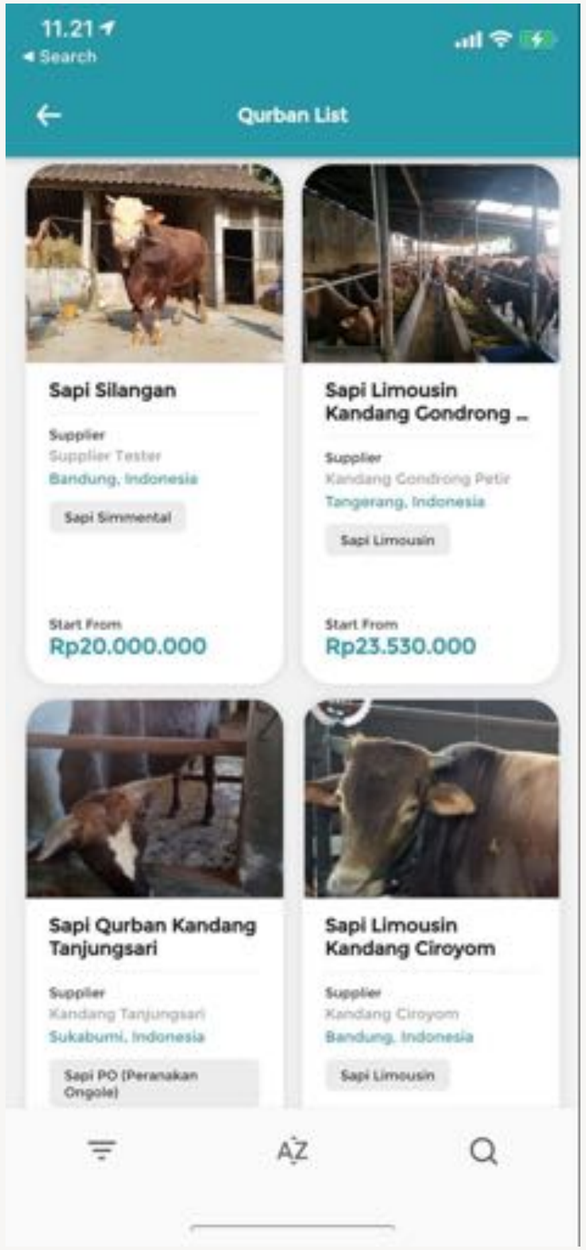
We developed a Virtual Reality (VR) training materials for nurses to practice with their virtual patients.

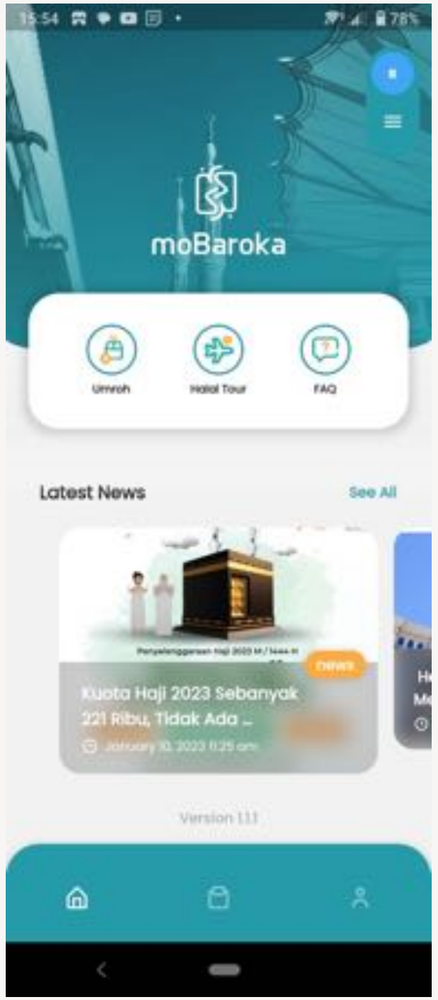


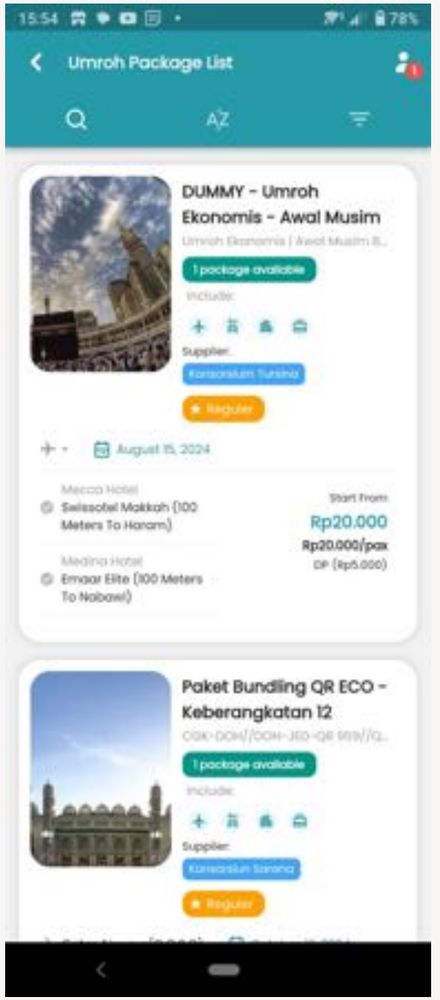
VNursLab
Virtual Nursing Skill Simulation Lab

2020

moBaroka is a distribution network and platform for Masjids in Indonesia. The platform is designed to distributes Islamic Commodities within the Masjid's Communities.



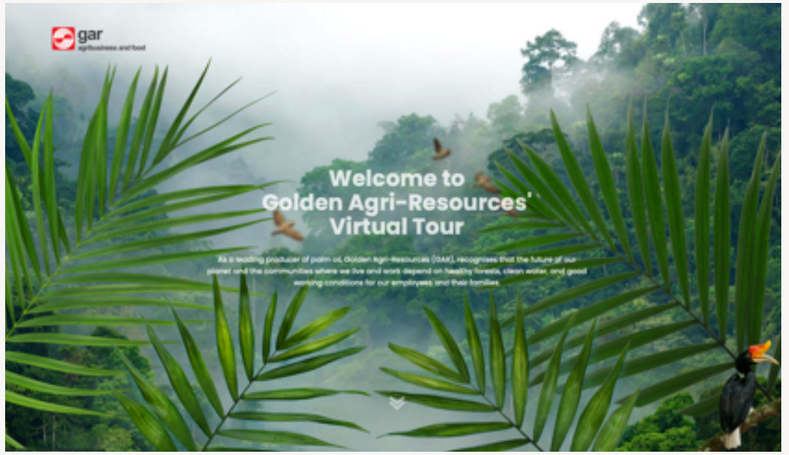


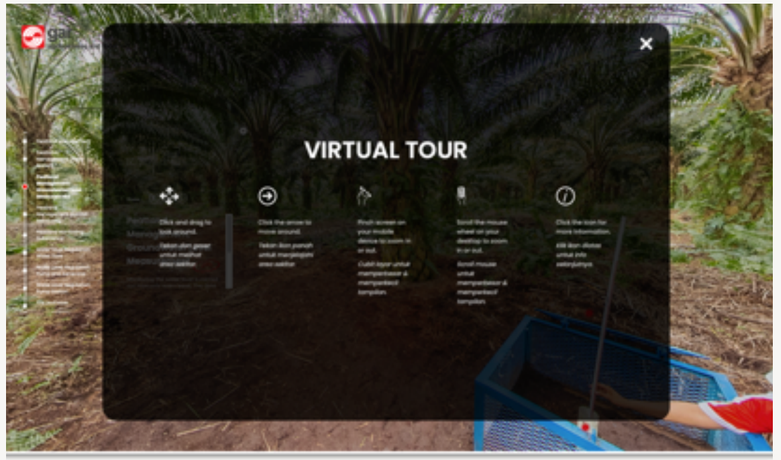


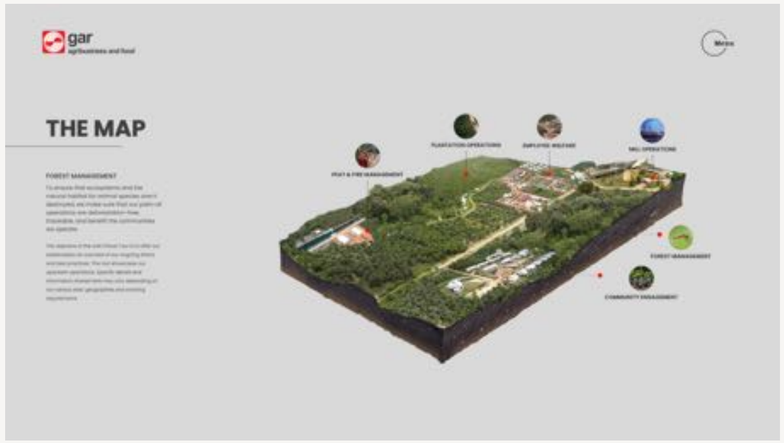
2021

We develop and produce content for one of the **SinarMas** subsidiary in agriculture; GAR. The 360 VR Tour displays interactive VR tour throughout their vast palm oil plantation.

In this project there are more than 100 VR spots with detailed multimedia content (audio, photos, videos, drone shots). We also develop Content Management System (CMS) so the client able to manage their own content or updates.







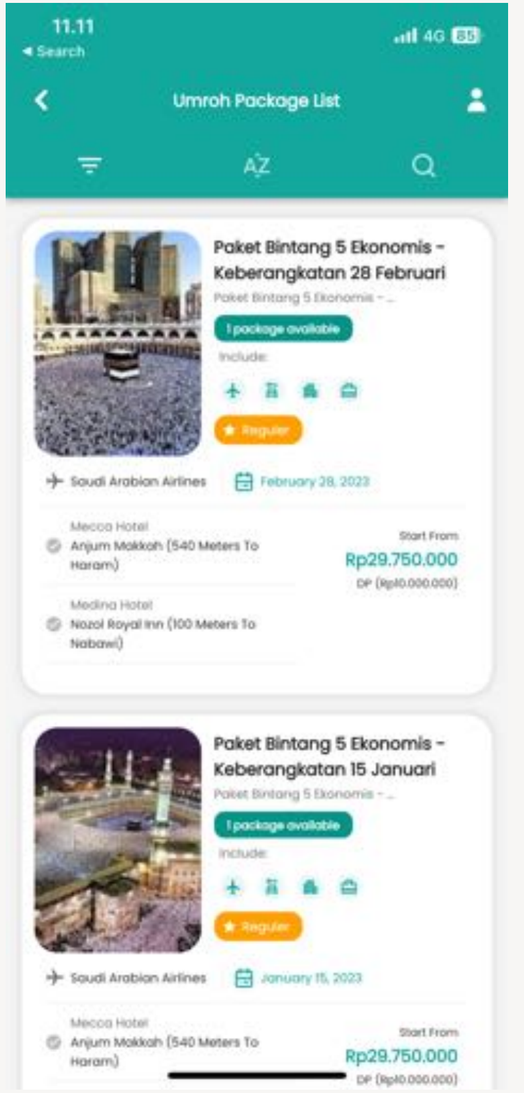
gar
agribusiness and food

2022

We are official and sole partner of **BSI (Bank Syariah Indonesia)**

We develop and operate a booking engine and distribution platform for B2B, specifically for Umrah and Hajj for this largest, nation-owned Islamic Bank in Indonesia, BSI. This platform distributes hundreds of travel products from tens of large Travel Agents to more than 20.000 employees of BSI and more than 14 millions BSI's customers.

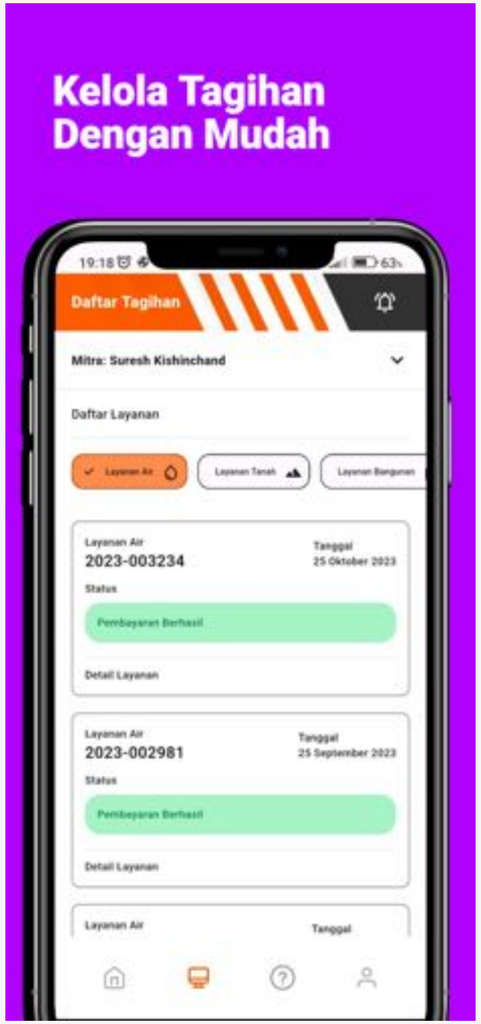
BSI BANK SYARIAH INDONESIA

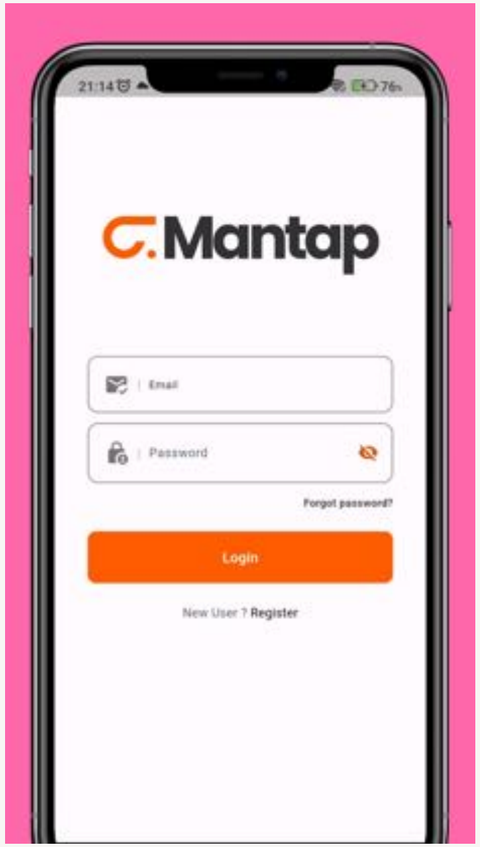


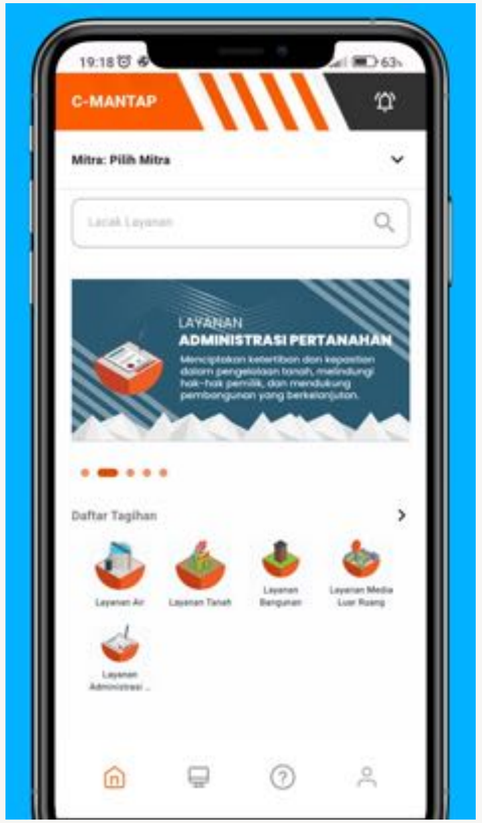
2023

We created an application for the Kemayoran area, which belongs to the Republic of Indonesia's State Secretariat. This program is meant to assist the State Secretariat office in managing tenants in its region; anything from PAM payments to energy may be managed using this application.

PPK Kemayoran





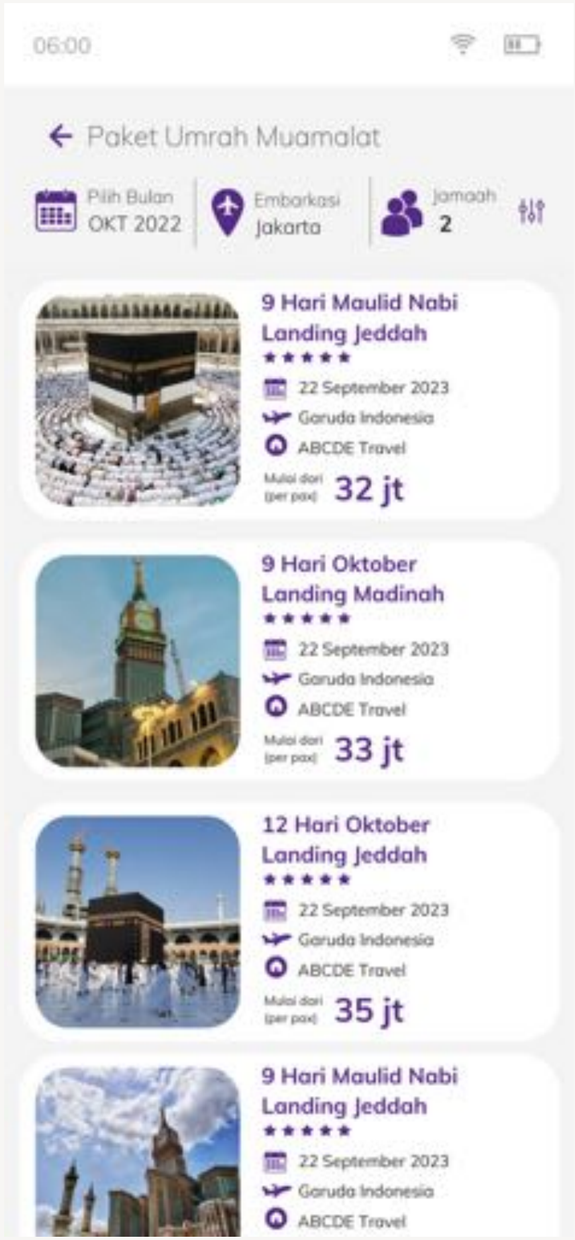


2024

Indonesia is the largest market for Umrah and Hajj in the world.

In this project, we partners with the largest private-owned Islamic Bank in Indonesia, **Bank Muamalat** in developing Digital Ecosystem for Umrah & Hajj market in Indonesia.

Bank Muamalat



Alexia Solutions for Design

As the application develops, so does the need for design. Either to support applications created by Alexia such as Aisyah, Visual Communication Design at Alexia is dedicated to fostering a holistic approach to client satisfaction, ensuring that every project achieves comprehensive and polished results. This involves not only the design and development of the application itself but also extends to branding, marketing strategies, and the execution of service launches.

By collaborating closely with clients and understanding their unique needs, Alexia's Visual Communication Design team ensures a seamless integration of design elements across all facets of the project, from initial concept to final implementation, thereby enhancing the overall user experience and maximizing the impact of the service.

We also meet the needs of supporting industries such as tourism in the museum or cooperate with design professional associations, both in forums and in producing joint work.

Alexia Solutions for Design

2018

We design digital communication designs on the Pusaka Museum social media, Taman Mini Indonesia Indah

2019

Branding for the Pusaka Museum (Heritage Museum) at Taman Mini Indonesia Indah including display for permanent exhibition

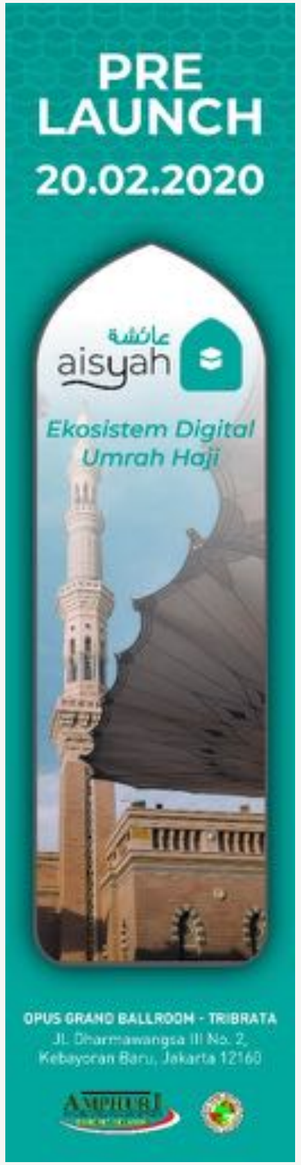
2019

Designing visual communication for print and digital in the "Pesona Keris Ganan" temporary exhibition at the Pusaka Museum, Taman Mini Indonesia Indah

museum pusaka

2020

We created the whole branding for the introduction of the Aisyah application, including the launch event at the Opus Grand Ballroom, Jakarta



AMPHURI
BANGKIT MELAYANI

2020

One of the Aisyah brand animations during the launch ceremony.

AMPHURI
BANGKIT MELAYANI

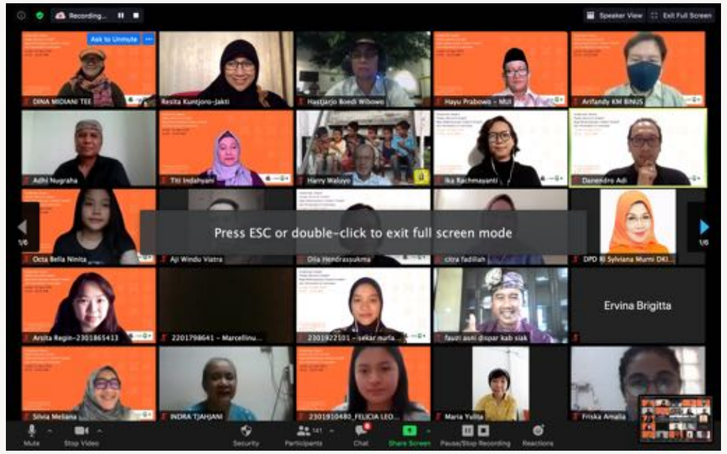
2020

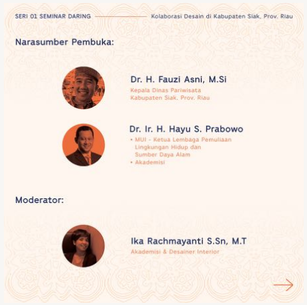
We design the visual communication for the permanent exhibition of the National Awakening Museum (Museum Kebangkitan Nasional) in Jakarta specialized in printing medium

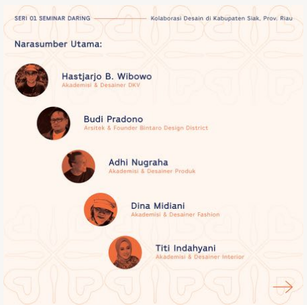
MUSEUM
KEBANGKITAN
NASIONAL

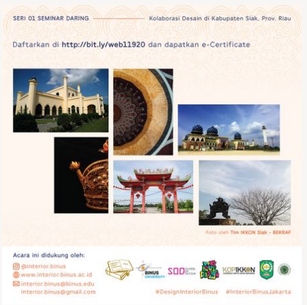
2020

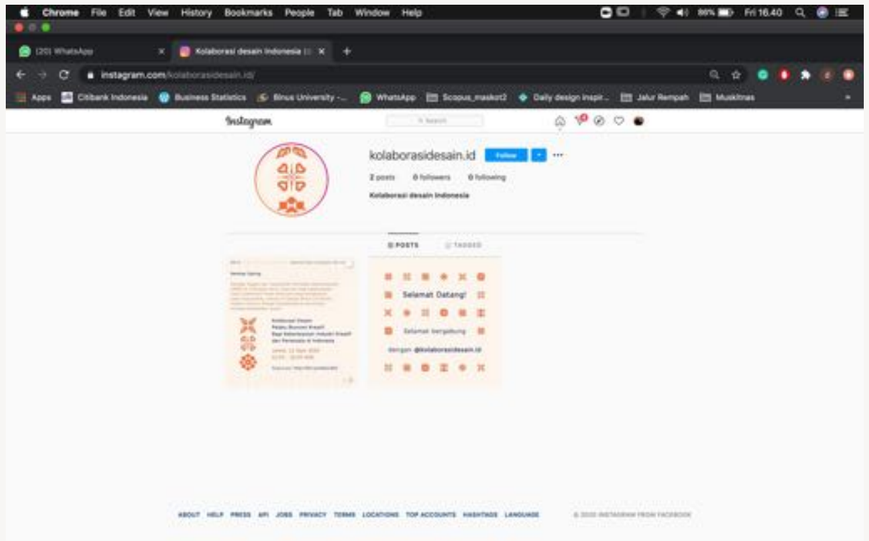
Design visual communication for social media and promotional materials, virtual backgrounds, and certificates for kolaborasidesain.id which organizes national webinars during pandemic.











2021

Designing a temporary exhibition identity to fulfill the wish of the 20 museums in Taman Mini Indonesia Indah to continue displaying together even during the Covid 19 epidemic, albeit in a hybrid format and with restricted attendance.

Kembali Merangkai ANGAN

Tampilan depan

tampilan belakang

tmii

2021

We developed all of the design for 20 Museums at the "Kembali merangkai Angan" Exhibition in October 2021

2021

Creating a visual communication design for the Harmoni Gallery that showcases all of its printed and digital products. Launched on December 7, 2021. The exhibition displays approximately six religions that are harmonious in the state of Indonesia.

HARMONI
DALAM
KERAGAMAN
#moderasiberagama

2021

The Bayt Al Qur'an and Istaqlal Museum, TMII, owned by the Indonesian Ministry of Religion, hosted the Harmony in Diversity exhibition, which showcased religious moderation in six government-recognized religions.

2023

We design another temporary exhibition at the BQMI Museum, this time showcasing the winners of the Batik Calligraphy competition held in 2021 and 2022.

2023

We design for Dinas Kebudayaan Jakarta, display the temporary exhibition with six separate zones for each subject. We also create an identity for the show program.

JEJAK MEMORI: MOBIL dan HIDUP KITA

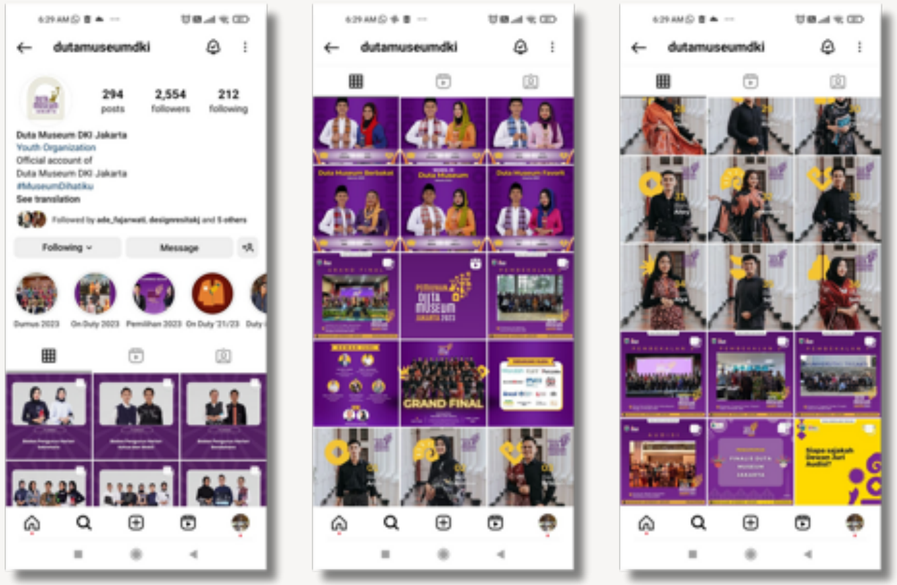
JAYA RAYA

Dinas kebudayaan Provinsi DKI Jakarta

2023

We are designing the brand and all visual communication applications for the 2023 Museum Ambassador Peagent Event in November 2023.

PEMILIHAN DUTA MUSEUM JAKARTA 2023



JAYA RAYA

Dinas Kebudayaan Provinsi DKI Jakarta

2023

At the "2023 DKI Jakarta Museum Ambassador Peagent" event, three exhibition booth designs were to contain:
The “DKI Jakarta Museum Ambassadors 2023" event is organized by the DKI Jakarta Culture Department and the Indonesian Museum Association's DKI Jakarta-Paramita Jaya.

2023

The second booth is for Dinas Kebudayaan Jakarta, with the theme Situ Babakan Gate which stands for dance, music, and culinary arts to entice people.

2023

We designed the third booth as an exhibition booth for the Indonesian Museum Association in the Jakarta-Paramita Jaya area, displaying projects that have been completed thus far.

Questions?

We'd love to help!

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